

# Network News

July 1999

## Capacity Building Unit to Announce Pilot WtW Classes

The Capacity Building Unit (CBU) of the Employment Development Department (EDD) Job Training Partnership Division (JTPD) is developing many new Welfare-to-Work (WtW) classes in an effort to address the needs of WtW program administrators. Three pilot classes, tentatively scheduled, are as follows:

**WtW Forms Preparation** - This class will focus on WtW reporting forms, application/registration, enrollment, monthly activity record, employment record and termination of active enrollment.

**Marketing** - This class will provide information on establishing collaborative efforts between agencies and the business community. The curriculum will include: successful marketing strategies, media tool kit, and interactive exercises designed to identify successful marketing programs.

**Job Retention and Wage Advancement Strategies for Low Skilled Workers** - This course will provide front-line practitioners with innovative approaches to providing work-based learning and skill development opportunities to low skilled workers. It is designed as an interactive forum to obtain emergent strategies for job retention and advancement.

Formal announcement of these pilot classes will be made via WtW Information Bulletin and can be found at the following website: [www.edd.ca.gov/wtowcom.htm](http://www.edd.ca.gov/wtowcom.htm). Also, watch for announcement of Assisting Special Populations which will focus on how to serve those struggling with alcohol and drugs, learning disabilities, domestic violence and non-custodial parents.

In addition to WtW classes, the CBU is currently offering a two-day beginning facilitator training workshop in Sacramento on October 6 and 7. This workshop will cover the general principles and basic skills and tools needed for

special projects as well as for continuous improvement processes. It will also cover the principles of conducting effective and efficient meetings. Contact Joy Allender at (916) 654-8782 or Myrna Erickson at (916) 653-6530.

## TANF/Welfare-to-Work Conference

"Strengthening the Bridge: TANF and Welfare-to-Work", being held on July 7, 1999 in San Diego, will assist participants to identify barriers, solutions and successes in the current referral system of eligible Temporary Assistance for Needy Families (TANF) recipients to Welfare-to-Work (WtW). Sponsors include Department of Labor and Health and Human Services, Employment Development Department, Department of Social Services, California Workforce Association (CWA) and the County Welfare Director's Association. Contact the CWA at (916) 325-1615 or visit their website at [www.calworkforce.org](http://www.calworkforce.org).

## 1999 Workforce Development Conference

The "Employment Connection: Partners for the Future" will be held on July 20-21, 1999 in Visalia. This year's conference theme reflects the new wave of cooperation of team building being experienced by workforce development professionals. Contact the Tulare County Private Industry Council at (559) 737-4246 or (800) 367-8742.

## Annual Portraits of Success Banquet

In honor of Workforce Preparation (JTPA) Alumni Month, the State Job Training Coordinating Council (SJTCC) will be hosting the "Governor's Portraits of Success Banquet" on August 31, 1999 in Sacramento.

Forms are now available for requesting resolutions for your local alumni celebration, as well as forms for furnishing information for participation in the banquet by your alumni representative.

Please contact Dixie Wilks-Owens at (916) 654-6836 for more information.

For information on CBU training you may visit our web site at:  
<http://www.edd.ca.gov/jtpacb.htm> or call (916) 654-9819.



# Network News

## July 1999

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		Preparing for JTPA Closeout <i>Los Angeles City/County</i>		
		Strengthening the Bridge: TANF & WtW Programs <i>CWA (916) 325-1615</i>		
12	13	14	15	16
Welfare-to-Work Readers Week <i>San Diego</i>				
19	20	21	22	23
	Welfare-to-Work Marketing <i>(Pilot)</i>	ACSA/CCESA School-to-Career Academy <i>Desert Springs (209) 525-5093</i>		
Training for Trainers <i>Visalia</i>				
	Preparing for JTPA Closeout <i>Visalia</i>			
26	27	28	29	30
		Welfare-to-Work Forms Preparation <i>(Pilot)</i>		
		Preparing for JTPA Closeout <i>Los Angeles City/County</i>		

\*For information on training in shaded boxes call Capacity Building Unit at (916) 654-9819 or visit [www.edd.ca.gov/jtpacb.htm](http://www.edd.ca.gov/jtpacb.htm)

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## August 1999

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9	10	11 Presentation Skills SETA	12 Advanced Presentation Skills SETA	13
16	17	18 Case Management San Joaquin County	19	20 State Job Training Coordinating Council Meeting Bay Area (916) 654-6836
23	24 Facilitation Training Long Beach	25	26	27
30	31 Facilitation Training Long Beach Portraits of Success Banquet Sacramento (916) 654-6836	1		

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# Network News

EMPLOYMENT TRAINING NETWORK  
c/o EDD/JTPD  
PO Box 826880 MIC 69  
Sacramento, CA 94280-0001

## THE EMPLOYMENT TRAINING NETWORK *Resources for JTPA programs*

*Information Exchange* is published monthly by the Employment Training Network under the auspices of the Association of California School Administrators (ACSA), Foundation for Educational Administration (FEA). Funding is provided by the Employment Development Department, Job Training Partnership Division (EDD/JTPD). The contents of this newsletter do not necessarily reflect the position and/or policy of the EDD/JTPD or ACSA, FEA which administers the Employment Training Network. Comments may be directed to Diane Coad, Editor, Employment Training Network, EDD/JTPD, P.O. Box 826880, MIC 69, Sacramento, CA 94280-0001; <http://www.edd.ca.gov/jtpacb.htm>; Email - [dcoad@edd.ca.gov](mailto:dcoad@edd.ca.gov)

The Employment Training Network is an information dissemination project which provides one-to-one consultations, staff workshops and resources exclusively for California's JTPA programs. Through statewide networking, the Employment Training Network staff is able to offer diverse technical services using consultants in a variety of JTPA-related areas. SDAs/PICs and their contractors may benefit from the following services, free of charge:

- **consultant services** - to enhance staff's skills, knowledge, and motivation
- **program site visits** - staff reimbursement provided for travel expenses
- **resource library** - up-to-date books, manuals and videos in a multitude of topics on loan for three weeks
- **referrals** - to other employment and training programs
- **added extras** - informative newsletters announcing upcoming workshops, new resources, etc.

The Employment Training Network technical assistance services are available upon request to SDA/PIC staff members or contractors operating JTPA programs in schools, community colleges, community-based agencies, adult education programs, County Offices of Education and ROPs. ETN staff: Diane Coad, Project Manager and Janine Cota, Administrative Secretary. **JTPA funded agencies may receive Employment Training Network services by calling (916) 654-8896.**

**EDD is an equal opportunity employer/program.**